

# PRIVACY POLICY

## 1. INTRODUCTION

This Privacy Policy explains how we ("Cam Defender," "we," "us," or "our") collect, use, store, and disclose your personal data when you use our services. We are committed to protecting your privacy and ensuring compliance with the UK General Data Protection Regulation (UK GDPR) and the Data Protection Act 2018.

By using our services, you acknowledge that you have read and understood this Privacy Policy. If you do not agree with it, please discontinue using our services.

## 2. INFORMATION WE COLLECT

We collect and process personal data in accordance with applicable laws. The types of data we collect include:

### 2.1. Information You Provide Directly

- Name, email address, and contact details
- Account credentials (username and password)
- Payment details (processed securely via third-party payment processors)
- Any additional information provided via customer support

### 2.2. Information Collected Automatically

- Usage Data: IP address, browser type, operating system, device identifiers, and website interactions
- Cookies and Tracking Data: We use cookies and tracking technologies to analyze trends and enhance user experience. See our Cookie Policy for more details.

### 2.3. Third-Party Data Sources

If you connect your account via third-party services (e.g., Google, social media), we may receive limited data from those platforms, subject to their privacy policies.

## 3. PURPOSE OF DATA PROCESSING

We process your personal data based on legitimate interests, contractual necessity, or your consent, for the following purposes:

- Providing and managing our services (account registration, service usage, customer support)
- Processing payments and subscriptions (via third-party payment processors)
- Enforcing DMCA takedown requests (on your behalf)
- Ensuring website security and fraud prevention
- Marketing and communications (if you opt-in)

We do not sell your personal data to third parties.

## 4. LEGAL BASIS FOR PROCESSING

Under UK GDPR, we rely on the following lawful bases for processing personal data:

- Performance of a contract (e.g., fulfilling service agreements)
- Legitimate interests (e.g., improving services, security monitoring)
- Consent (e.g., marketing communications)
- Legal obligation (e.g., responding to legal requests)

## 5. DATA RETENTION

We retain your personal data only for as long as necessary to fulfill the purposes outlined in this Privacy Policy or as required by law. Once data is no longer needed, it is securely deleted or anonymized.

## 6. DATA SHARING AND DISCLOSURE

We may share your data with:

- Third-party service providers (payment processors, analytics, hosting services)
- Law enforcement or regulatory authorities (if legally required)
- Business partners (if necessary for service provision)

All third parties are contractually obligated to handle your data in compliance with applicable data protection laws.

## 7. INTERNATIONAL DATA TRANSFERS

If your data is transferred outside the United Kingdom, we ensure that appropriate safeguards are in place, such as UK Standard Contractual Clauses (SCCs) or other lawful transfer mechanisms.

## 8. YOUR RIGHTS UNDER UK GDPR

As a user, you have the following rights regarding your personal data:

- Right to access – Request a copy of your data.
- Right to rectification – Correct inaccurate or incomplete data.
- Right to erasure ("Right to be Forgotten") – Request deletion of your data under certain conditions.
- Right to restrict processing – Limit how we use your data.
- Right to data portability – Request transfer of your data in a machine-readable format.
- Right to object – Object to data processing for specific purposes.
- Right to withdraw consent – If processing is based on consent, you may withdraw it at any time.

To exercise these rights, contact us via our website contact form.

## **9. SECURITY MEASURES**

We implement appropriate technical and organizational security measures to protect your personal data from unauthorized access, loss, or alteration. However, no system is 100% secure, and we encourage you to protect your login credentials.

## **10. COOKIES AND TRACKING TECHNOLOGIES**

We use cookies and tracking technologies to improve our services and analyze usage patterns. You can manage your cookie preferences through your browser settings.

## **11. CHILDREN'S PRIVACY**

Our services are not intended for users under the age of 18. We do not knowingly collect data from minors. If we become aware of such collection, we will take steps to delete the data.

## **12. GOVERNING LAW AND DISPUTE RESOLUTION**

This Privacy Policy is governed by the laws of England and Wales. Any disputes shall be resolved in accordance with the UK GDPR and the Data Protection Act 2018, with jurisdiction in the courts of England and Wales.